

MEDIA COMMUNICATIONS CERTIFICATE

This is a suggested, full-time pathway. Not all courses are available in each semester. Students will develop a sequence of courses that best meets their needs in consultation with advisors and using the planning tools available.

SEMESTER MAP

| | Semester 1 | Semester 2 |
|--------------------|--------------------------------------------|-------------------------------------------|
| | INT-1050 Dimensions of Self & Society | ENG-2145 Writing for Multimedia* |
| | ENG-1061 English Composition | COM-1180 Storytelling through Media |
| | BUS-1135 Introduction to Digital Marketing | CIS-1151 Website Development |
| | ART-1210 Adobe Creative Cloud | COM-1070 Social Media & Communications |
| | COM-1045 Intro to Visual Communication | ART-2170 Project & Portfolio Development* |
| Semester Credits | 15 credits | 15 credits |
| Cumulative Credits | 15 credits | 30 credits |

^{*} Course has prerequisite. Prerequisite courses are included in semester map, please consult catalog for more information. Electives and general education choice courses are italicized.