

## MEDIA COMMUNICATIONS CERTIFICATE

This is a suggested, full-time pathway. Not all courses are available in each semester. Students will develop a sequence of courses that best meets their needs in consultation with advisors and using the planning tools available.

## **SEMESTER MAP**

	Semester 1	Semester 2
	INT-1050 Dimensions of Self & Society	ENG-2145 Writing for Multimedia*
	ENG-1061 English Composition	COM-1180 Storytelling through Media
	BUS-1135 Introduction to Digital Marketing	CIS-1151 Website Development
	ART-1210 Adobe Creative Cloud	COM-1070 Social Media & Communications
	COM-1045 Intro to Visual Communication	ART-2170 Project & Portfolio Development*
Semester Credits	15 credits	15 credits
Cumulative Credits	15 credits	30 credits

<sup>\*</sup> Course has prerequisite. Prerequisite courses are included in semester map, please consult catalog for more information. Electives and general education choice courses are italicized.